



Gilbert St north of Hwy 6, South Face AdLite - 24 Hour Back-Lighted 6' x 12'



Latitude: 41.647899
Longitude: -91.531869

This unit is the only 24 hour illuminated billboard in Iowa City/Coralville. Billboard advertising within the Iowa City/Coralville area is extremely limited due to their restrictive ordinances. This location in Iowa City is a back to back internally illuminated AdLite billboard like our northwest suburban Chicago displays. Gilbert St is the main north/south street serving downtown Iowa City which is the major entertainment center, medical district and shopping hub for the Iowa City Metropolitan area.

