



Delivered at Village of Cary Committee of the Whole, December 7th @ 6pm

Good evening, Ladies and Gentlemen. I'm Steve Weber with Mixed Media Group, and I'm here to address the village board regarding a proposed off-premises digital sign located outside of the village limits on Rt 14. This is a legal sign location that has already been permitted by the Illinois Department of Transportation. Our proposed location will overhang a village easement by 8 feet with 24 feet of ground clearance beneath the sign, which would pose no obstruction to the easement whatsoever. The McHenry County ZBA suggested that we meet with the village and come to an agreement. The issue of this overhanging easement could simply be rectified by us moving our location 8 feet to the North. However, our preference would be to keep the sign in its proposed location and develop a working relationship with our village.

I'd like to tell you a little bit about Mixed Media as a company. We have 3 employees, myself, Denny Orsinger, and his wife Eve. All of us have been long-time residents of Cary. We also employ an intern named Tristen from Cary-Grove High School. We are a Cary-based billboard company whose primary focus is local business. We aren't a nameless, faceless corporation looking to encroach on your town. We are 100% village residents who are looking to build a tool to help other local businesses increase their sales and find employees.

We have advertised for hiring purposes for many major employers in the area including ProAmpac. Brett Coleman, may he rest in peace, specifically credited our digital billboards on Rt 31 with saving his business during the early stages of the pandemic.

We work with any City or Chamber of Commerce who wish to use our digital boards to promote community events. We have relationships with every police department in the vicinity of our boards so they can utilize them for public service and important bulletins such as fugitives, missing persons, and amber alerts. In fact, when we spoke to the Deputy Chief in Cary, about our Rt 31 Digital boards he specifically asked if we had anything he could use on Rt 14.

I'm here in the spirit of working together for the common good of the town I grew up in, and the town I plan to raise my children in. I appreciate your consideration and would ask what my next steps would be in obtaining a sign-off.