



# Mixed Media

Group, Inc.



DD-01N

## Rt 31 0.2mi n/o Algonquin Bypass, NF

**11' x 22' Digital Display in Algonquin**  
(42.180462, -88.286168)

Mixed Media has a network of 6 digital faces in Southeast McHenry County, providing unparalleled coverage and flexibility that can't be matched by anyone else.

Approach

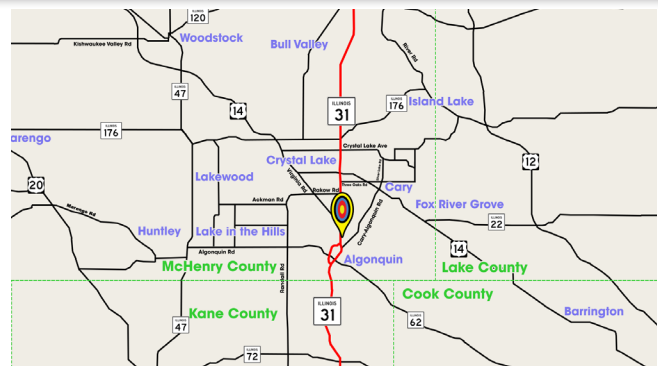


A typical digital program gives 1080 (10) second spots per day divided between any number of our digital faces.

Closeup



Rt 31 is the only road that travels across the whole county north to south and hits every major population center. 68% of people leave McHenry County every day to commute to work. Being in the Southeast corner of the County this display is at the mouth of the funnel for people leaving and returning to the County on a daily basis. Also targets people enroute to the major shopping centers of Crystal Lake, McHenry, Woodfield, Spring Hill and Algonquin Commons.



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