



# Mixed Media

Group, Inc.



DD-02S

## IL Rt 47 200' s/o IL Rt 176, SF

**11' x 22' Digital Display in Algonquin**  
(42.180462, -88.286168)

Mixed Media has a network of 6 digital faces in Southeast McHenry County, providing unparalleled coverage and flexibility that can't be matched by anyone else.

Approach



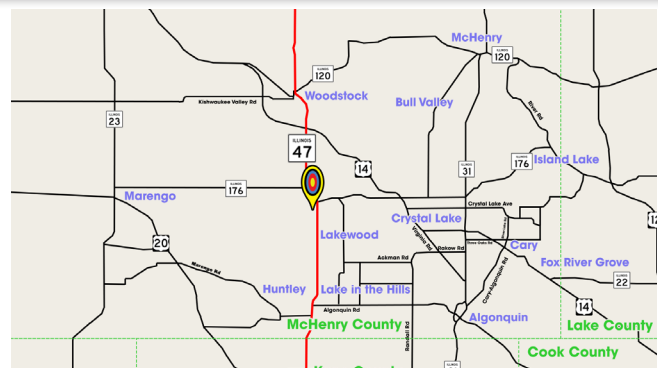
A typical digital program gives 1080 (10) second spots per day divided between any number of our digital faces.

Closeup



This stand-alone Digital Display reaches McHenry County and Kane County on a daily basis. Rt 47 connects to I-90 for commuting purposes and acts as a primary feeder for Rt 176 and US Rt 14 servicing major employment centers from Chicago to Marengo, Huntley, Woodstock, Harvard, and Crystal Lake and connects to Algonquin Rd servicing the Randall Rd shopping corridor in Algonquin and Lake in the Hills. Rt 47 connects traffic in Kane County from I-88 to the south, all throughout McHenry County, and up to the Lake Geneva area for recreational areas to the north and Wisconsin commuters.

With its nearby proximity to the major growing population centers of Huntley, Lake in the Hills, and Woodstock, this display reaches a wide range of high-end demographics from young double income families to wealthy retirees in Del Webb.



**Mixed Media Group, Inc.**  
1152 Liberty Ave  
Cary, IL 60013

<http://www.mixedmediaoutdoor.com>  
Office: 847-462-8433