



DD-03W

## Rt 14 600' w/o Three Oaks Rd, WF

11' x 22' Digital Display in Cary  
(42.22016, -88.262422)

Mixed Media has a network of 6 digital faces in Southeast McHenry County, providing unparalleled coverage and flexibility that can't be matched by anyone else.

Approach



A typical digital program gives 1080 (10) second spots per day divided between any number of our digital faces.

Closeup



U.S. Route 14 (or Northwest Highway) is one of the busiest roads in the Northwest Suburbs. It serves as the main road through affluent communities such as Crystal Lake, Cary, and Barrington. It travels the entirety of McHenry County diagonally running through the County Seat of Woodstock all the way to Wisconsin, and supporting every Illinois Highway that runs through the County. These uniquely situated displays also have visibility from Three Oaks Rd, the primary East/West thoroughfare for Cary.

Crystal Lake's retail sales exceed 1.1 billion dollars making it the largest retail area within a 10 miles radius. These premier digital displays sit on the runway to this retail hub capturing traffic on the primary road for the area.

